



UNITED STATES PATENT AND TRADEMARK OFFICE
GLOBAL INTELLECTUAL PROPERTY ACADEMY

SEMINAR ON INTELLECTUAL PROPERTY LAW AND TECHNOLOGY TRANSFER IN THE US

DELEGATION OF THE SÃO PAULO RESEARCH FOUNDATION (FAPESP)

Organized By:
United States Patent and Trademark Office (USPTO)
TBD (Fall 2016 – *Tentative Oct. 11-15*)

Location:

Room - TBD

Global Intellectual Property Academy (GIPA)
United States Patent and Trademark Office
600 Dulany Street
Alexandria, Virginia 22314, USA

(Unless otherwise noted, all classes will be held in this location)

Coordinators:

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Day 1 (TBD, Fall 2016)

All Day	Arrive at Washington Dulles International Airport
	Check-In at hotel: TBD

Day 2 (TBD, Fall 2016)

8:30 am - 9:00 am	Meet at hotel lobby and travel to USPTO Global IP Academy (GIPA)
9:00 am - 9:15 am	Welcome and Overview of Program
9:15 am - 9:45 am	Participant Introductions and Icebreaker
9:45 am - 10:30 am	Introduction to the US Patent and Trademark Office <i>Office of Policy and International Affairs</i> <i>United States Patent and Trademark Office</i>
10:30 am - 10:45 am	Break
10:45 am - 11:15 am	Overview of the US Judicial System <i>Office of Policy and International Affairs</i> <i>United States Patent and Trademark Office</i>
11:15 am - 12:00 pm	Overview of US Patent Law <i>Office of Policy and International Affairs</i> <i>United States Patent and Trademark Office</i>
12:00 pm - 1:15 pm	Lunch
1:15 pm - 2:15 pm	The US Patent Examination Process <i>Office of Policy and International Affairs</i> <i>United States Patent and Trademark Office</i>
2:15 pm - 3:15 pm	Overview of US Copyright Law <i>Office of Policy and International Affairs</i> <i>United States Patent and Trademark Office</i>
3:15 pm - 4:00 pm	Tour of USPTO Museum and Bookstore
4:00 pm	Depart to Hotel / Personal Time

Day 3 (TBD, Fall 2016)

8:30 am - 9:00 am	Meet at hotel lobby and travel to USPTO/GIPA
9:00 am - 10:00 am	US Trademark Law and Examination Overview <i>Office of Policy and International Affairs</i> <i>United States Patent and Trademark Office</i>
10:00 am - 11:00 am	US Trade Secret Law (Criminal and Civil) <i>Office of Policy and International Affairs</i> <i>United States Patent and Trademark Office</i>
11:00 am - 11:15 am	Break
11:15 am - 12:00 pm	IP Enforcement in the US <i>Office of Policy and International Affairs</i> <i>United States Patent and Trademark Office</i>
12:00 pm - 12:45 pm	Overview of Technology Transfer Law and Policy in the US <i>Office of Policy and International Affairs</i> <i>United States Patent and Trademark Office</i>
12:45 pm - 2:00 pm	Lunch
2:00 pm - 3:00 pm	IP Issues Relevant to Researchers and Scientists <i>TBD</i>
3:00 pm - 4:00 pm	Patenting Strategies for Licensing <i>TBD</i>
4:00 pm - 4:30 pm	Group Photo in GIPA reception area
4:30 pm	Depart to Hotel / Personal Time

Day 4 (TBD, Fall 2016)

8:30 am - 9:00 am	Meet at hotel lobby and travel to USPTO/GIPA
9:00 am - 10:00 am	Promoting Innovation in Emerging Economies <i>TBD</i>
10:00 am - 11:00 am	The Technology Transfer Office: Role, Structure, and Objectives <i>TBD</i>
11:00 am - 11:15 am	Break
11:15 am - 12:00 pm	Planning and Assessing Technology for Commercialization <i>TBD</i>
12:00 pm - 12:45 pm	Commercialization of IP: Keys to Technology Valuation <i>TBD</i>
12:45 am - 2:00 pm	Lunch
2:00 pm - 3:00 pm	Marketing Technology and Ideas <i>TBD</i>
3:00 pm - 4:00 pm	Negotiation and Licensing <i>TBD</i>
4:00 pm - 4:15 pm	Handout of Program Certificates
4:00 pm	Depart to Hotel / Personal Time

EITHER Day 4 or 5 (TBD, Fall 2016)

TBD	Depart for Airport
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